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Open Local Data for Better Aid Coordination

Transparency of development assistance, public budgets and service delivery is critical for citizen engagement. Innovative technologies, such as mapping, provide powerful new tools for strategic planning and for greater transparency and accountability.

Recognizing the significant impact that these innovations and an empowered civil society can have on improving development effectiveness, the World Bank Institute and

bilateral donor partners, foundations and civil society have formed an Open Aid Partnership. The Partnership will be working in close collaboration with the International Aid Transparency Initiative (IATI) and the Open Government Partnership (OGP). The partnership brings development partners together to enhance the openness and effectiveness of development assistance.



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Using geographic data for increased aid transparency, citizen engagement, and better results to:

- Improve aid transparency and coordination by developing an Open Aid Map that visualizes the location of donor-financed programs at the local level.
- Better monitor the impact of development programs on citizens.
- Enhance the targeting of development programs.
- Foster accountability by empowering citizens to provide direct feedback on project results.
- Strengthen capacity of civil society and citizens to use open aid data.



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Mapping Aid for Better Results

The Open Aid Partnership builds on the success of the Mapping for Results initiative (maps.worldbank.org) that has visualized all locations of active World Bank projects. Mapping for Results overlays disaggregated poverty and human development data with World Bank-financed projects at the

sub-national level. This allows to better monitor the impact on citizens; better target donor activities to avoid duplication of efforts; increase social accountability; enhance transparency; and enable citizens and other stakeholders to provide direct feedback on project results.



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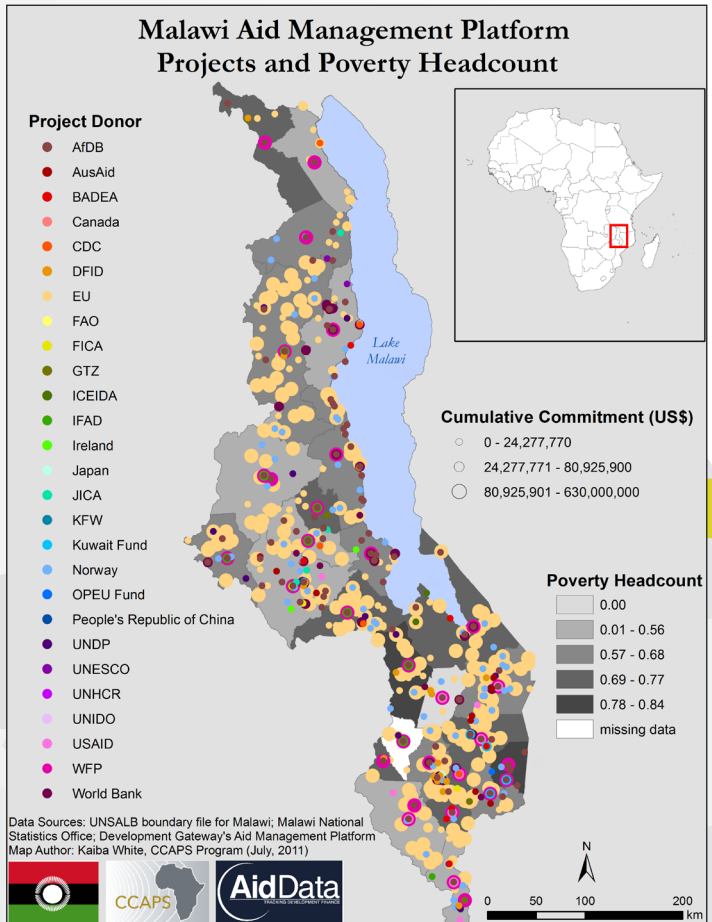


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Open Aid Map Malawi

The Malawi Ministry of Finance, Debt and Aid Coordination Unit (DACU) in cooperation with AidData and University of Texas CCAPS has led the effort to implement the first Open Aid pilot and has geo-coded the aid activities of 27 different donors.



Components of the Partnership

1. Facilitate the geocoding of development partner-supported projects and create a collaborative Open Aid Map.
2. Support partner countries in building geo-enabled open data platforms at the country level.
3. Promote citizen feedback initiatives for better reporting on development assistance and public service provision.
4. Build capacity of civil society to act as information intermediaries for citizens and make open data more accessible, as well as the capacity of public service providers to receive and respond to feedback.
5. Evaluate the development impact of geo-enabled country platforms and feedback mechanisms on public services and related capacity building.

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“The idea behind this partnership is to make our development cooperation more participatory also in our partner countries, building systems that can be used for citizens and civil society to exercise accountability.”

—*Gunilla Carlsson, Minister
The Swedish Ministry for Development*

“When the beneficiaries of development efforts are empowered with the right information, the accountability chain improves. Especially when such information is timely, easily understandable, and readily accessible, and even more so when poor people can voice their opinions and provide feedback. The Open Aid Partnership offers a vision for making this happen on a large scale for the many stakeholders of the development process. And by helping to give voice to the poor, it can have a transformative impact on results.”

—*Jean-Louis Sarbib, CEO
Development Gateway and former Senior Vice President, World Bank*



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“Imagine this: A health care worker or parent in a village, with a laptop or mobile device, can access development knowledge in real time through geocoding and geomapping. She can see which schools have feeding programs and which go without, and what is happening to local health. She can access 20 years of data on infant mortality for her country and its neighbors. She can dig deeply and compare her village with others. She can upload her own data, throw light on the likely effect of new interventions, and mobilize the community to demand better or more targeted health programs.”

—Robert Zoellick, *President*
The World Bank

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